

## LinkedIn Community Guidelines

Be The Match BioTherapies® (“BioTherapies”) welcomes the opportunity to connect with you on its corporate [LinkedIn page](#). We ask that you please review and follow our Community Guidelines to ensure responsible and respectful conversations.

Your use of the BioTherapies LinkedIn account is subject to these Community Guidelines and the terms of use of the internet or social media platform accessed through the guidelines.

### **Guidelines:**

Because the industry in which we operate is highly regulated, there may be some posts, mentions, and replies that we are unable to address, including but not limited to those that:

- Mention our own or other companies’ software, products or services;
- Offer or request health or medical advice;
- Contain profanity or other inappropriate, offensive, libelous, abusive or discriminatory language or materials;
- Are commercial in nature, aim to sell products and services or recruit fans and followers to other social communities;
- May be considered ‘spam,’ are excessively repetitive and/or disruptive or solicit donations, donor material or other resources;
- Violate copyright or intellectual property;
- Contain information that is false, misleading, or inaccurate;
- Pertains to ongoing legal matters, regulatory issues or certain other elements of our business;
- Directly references financial matters;
- Violate BioTherapies’ [Terms of Use](#); and
- Violate LinkedIn’s policies and guidelines.

Additionally, BioTherapies reserves the right to:

- Add, remove or modify any content or material posted on BioTherapies LinkedIn page;
- Discontinue the pages or any of our LinkedIn accounts at any time;
- Accept or reject those who may wish to follow the accounts, including blocking disruptive users; and
- Respond to any questions or comments addressed to the accounts.

We ask for your understanding as we engage on LinkedIn, recognizing in particular that responses may at times appear limited in nature.

### **Disclaimers:**

- BioTherapies’ LinkedIn posts are intended for informational purposes only.

- BioTherapies has no duty to update this corporate LinkedIn page.
- BioTherapies does not endorse the comments or products of its followers.
- Posts from members of the public do not represent or reflect the views of BTMB.
- LinkedIn posts pertaining to content from BioTherapies' Cell Lines Blog are subject to the additional disclaimers, outlined [here](#).
- BioTherapies may provide links or references to other sites or articles as part of its LinkedIn posts, but this does not constitute an endorsement of those materials or any of the information that could be accessed through a third-party website.

For information about BioTherapies, its products, services or software, please visit our website at <https://bethematchbiotherapies.com/>.